

## UP Chapter Executive Meeting May 17, 2022 Remote via Zoom

- I. Call to Order: Chapter Chair, David Rautiola called the meeting to order at 10:01 am EST
- II. Roll Call

Present were: David Rautiola, Lynda Ellis, Ray Theoret, Mindy Brezsko, Darcy McLean, David Black, Connie Toensing, Nicole Maki, and Jim Veneskey – Executive Committee. MCUL Rep. Jordan Kingdon. Tyler DuBord, Jennie Gylock and Katie Narhi – Committee Chairs.

## III. Minutes of Previous Meetings

- Minutes from the previous Regular Meetings dated January 6, 2022 and February 23, 2002 and Reorganizational Meeting dated April 30, 2022 were approved on a motion by David Black supported by Connie Toensing, motion carried.
- IV. Correspondence
  - a. None
- V. Reports:
  - a. League Director: Connie Toensing A meeting was held on 4-26-22, report of a clean audit, board elections, and an investment portfolio performance report were discussed. Monthly updates the Video CU101 is almost complete, which will be good information on the purpose and history of credit unions and also explanation on the legislative support by the league for credit unions. There was also approval of a retention plan for Patty Corkery to continue to 2033.
  - b. Chapter Chair: David Rautiola He will be looking at restructuring the agenda.
  - c. Treasurer: Ray Theoret The Chapter balance as of May 16, 2022 is \$92,362.96. Executive Committee balance is \$21,902.52, Annual Meeting Committee balance is \$65,837.22, Golf Committee balance is \$4,838.84, and Education Committee is a balance of -\$215.62. It was noted the main items are yet to be paid for the annual meeting.
  - d. Budget: Ray Theoret Nothing to report
  - e. Audit Committee: David Rautiola Nothing to report
  - f. Marketing: David Rautiola reached out to Steve Smith and he is not interested in being the marketing committee chair.
  - g. Education: Mindy Brezsko She will look into the email from David Black regarding training.
  - h. Events: Darcy McLean The contract for the Island House has been signed for Manager's Conference. In discussing the costs increasing for a good speaker, it was moved by Connie Toensing and supported by Lynda Ellis to budget \$3,500.00 plus expenses for the speaker for Managers Conference.
  - i. Golf Committee: Tyler Dubord Everything is all set for 2022 event and will also be adding a new person to the golf committee.
  - j. Annual Meeting Committee: New Chair to be appointed Nothing to report
  - k. League Consultant: Jordan Kingdon The state GAC was a few weeks ago and had a great attendance. AC&E is in early June. Fall leadership conference and Executive Summit this fall. MCUL CUSolutions

has a marketing solution, also a lending solution, along with Member XP, and CU Track GPS tracking device that is CDFI certified for funds to cover the device costs.

- I. Legislative: Katie Narhi– There were 45 attendees at the Chapter Legislative Breakfast. A small derby fundraiser was also held and will be looking at partnering with Golf Committee for PAC fundraising at the golf event. MCUL is looking at a communication piece for legislation.
- m. 906 hYPe: Vacant spot No report
- n. Website: Jennie Gylock Working on cleaning up the website. There are some items that cannot be updated by Jennie. Send information to be added to website.
- VI. Old Business None

## VII. New Business

- A. Discussed website and all committee members are to review policies and committees and it will remain on the agenda. Jordan will send out the updated Chapter Leader Handbook, once it is final.
- B. After a brief discussion David Rautiola as Executive Committee Chairman appointed as Marketing Committee Chair, Jennie Gylock, combining Website and Marketing. We also look for recommendations for committee members for the Marketing/Website Committee. Also, Becky Harding was appointed as the Annual Meeting Committee. 906hYPe is currently seeking more hYPe ambassadors, so Katie Narhi will temporarily provide updates.
- C. A discussion on the Chapter Credit Union Week drawing was held and we will table until next meeting and have the Marketing Chair come up with some new ideas.
- D. Annual Meeting Review-Is the event still adequate with times or should changes be made? Would like a survey to credit union leadership of likes, dislikes, and suggestions and report back to next meeting. We are reserved for 2023 and 2024 and have a date penciled in for 2025, but not committed yet. Connie will reach out to Becky Harding to report back to the Executive Committee, next meeting.
- E. Look at revamping the Master Plan and set up a sub committee to review both the Master Plan and Policies. Connie Toensing, David Black, Tyler DuBord, and Jennie Gylock will work together on this and bring back to the group. This will also include new CEO orientation and onboarding. MCUL is also developing a New CEO Orientation packet.

Adjournment - The meeting adjourned at 10:53 am Respectfully submitted by: Lynda Ellis, Secretary